



SUMMERBREEZE
by RICCAR.

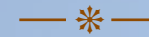


WHAT IS
zone heating?

First things first. Zone heating is simply the practice of turning down the central heating system and using zone heaters for additional warmth in the rooms used most often. It's something that's practiced heavily in many other parts of the world to reduce energy costs and increase comfort and is now really catching on in America.

Why pay to heat your entire house to your desired comfort level when you spend most of your time in only a few rooms?

According to the U.S. Department of Energy, zone heating can produce energy savings of more than 20% compared to heating both occupied and unoccupied areas of your house.



ZONE HEATING ISN'T MAGIC,
it just feels that way.

While you'll be amazed at how much money you can save without sacrificing comfort with zone heaters, the whole idea behind zone heating is very logical. Zone heating reduces total home heating costs by focusing on three areas.

- * Reducing the size of the total area being heated.
- * Reducing the length of time that a specific area is being heated.
- * Using heating appliances with higher efficiency than your central heating system.





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BENEFITS
of zone heating.

The biggest benefit of zone heating is the dramatic reduction in your home's heating bills. And what's even better than simply saving money, is doing so without having to sacrifice. When zone heating is used properly, you can be as comfortable or even more comfortable in your home this winter while at the same time reducing your heating bills. By only using the heat you need, where you need it, you can outsmart the energy companies and save substantial amounts of money!

ACCORDING TO THE U.S. DEPARTMENT OF ENERGY
*the average homeowner can reduce heating bills by 3%
for every one degree the central heating
system is turned back.*



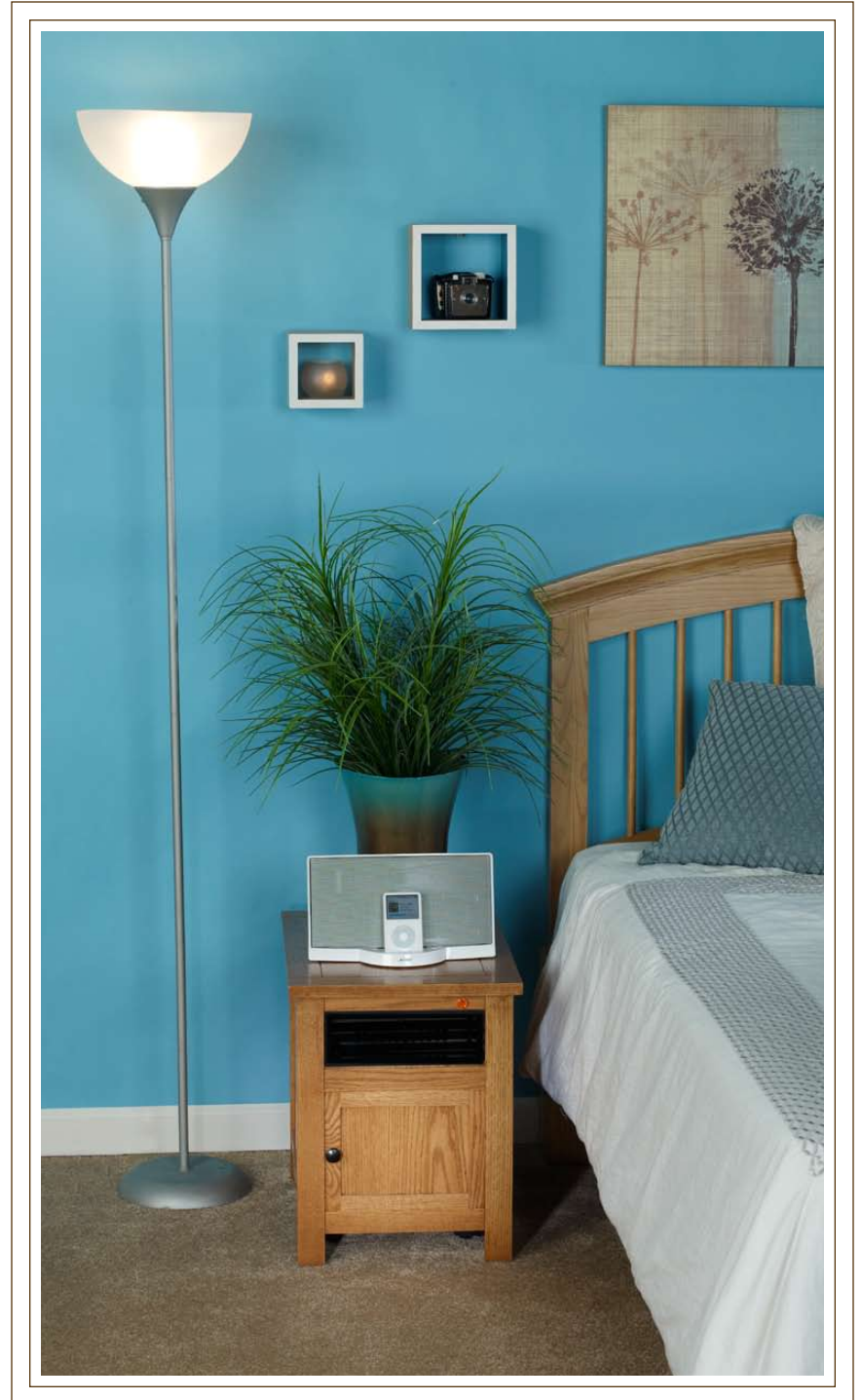
SUMMERBREEZE
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COMFORT

surround yourself in warmth.

Make any room as warm as you desire in minutes with a Summer Breeze zone heater. Instead of reaching for a sweater or a blanket, simply turn on your Summer Breeze and you'll quickly be surrounded by warmth. Every home has areas that are colder than others. Plus, many families have certain people who tend to be colder than others, too. Finally, with the Summer Breeze heater, everyone can be comfortable anywhere in the house.



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STYLE

it looks as good as it feels.

With solid wood construction and a mission-style design, the Summer Breeze makes a stylish addition to any room. Designed to double as an end table, the beautiful wood furniture piece with four hidden casters and faux door, slyly disguises its intended purpose. Slide it next to your favorite chair, and it becomes the perfect place to rest your newspaper or drink as it always remains cool to the touch. And to best complement your décor, it's available in two rich finishes, oak and cherry.



— * —
TRUST

unsurpassed safety, straight from the heartland.

All of the warmth and none of the worry. With redundant safety systems used throughout, the Summer Breeze zone heater is completely safe, even for use around kids and pets. For example, if the unit is tipped over, the heater immediately shuts itself off. Plus, the heating element is shielded from anything that might start a fire with the heater's louvered grill, safety screen and unique heat chamber design. Take comfort knowing your Summer Breeze heater was built in America with demanding standards and is certified by Underwriters Laboratories (UL).



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SMART

unique design, unprecedented warranty.

Cool air warms quickly as it travels over the 172 stainless steel fins of the exclusive integrated heating element found inside the Summer Breeze. Without the need for a separate heat exchanger, the Summer Breeze is instantly efficient. And more importantly, the Summer Breeze does not use bulbs, saving you from the hassle and expense of frequent maintenance. The entire Summer Breeze heater is backed by a complete 5 year limited warranty and the heating element is guaranteed to last for 10 years.





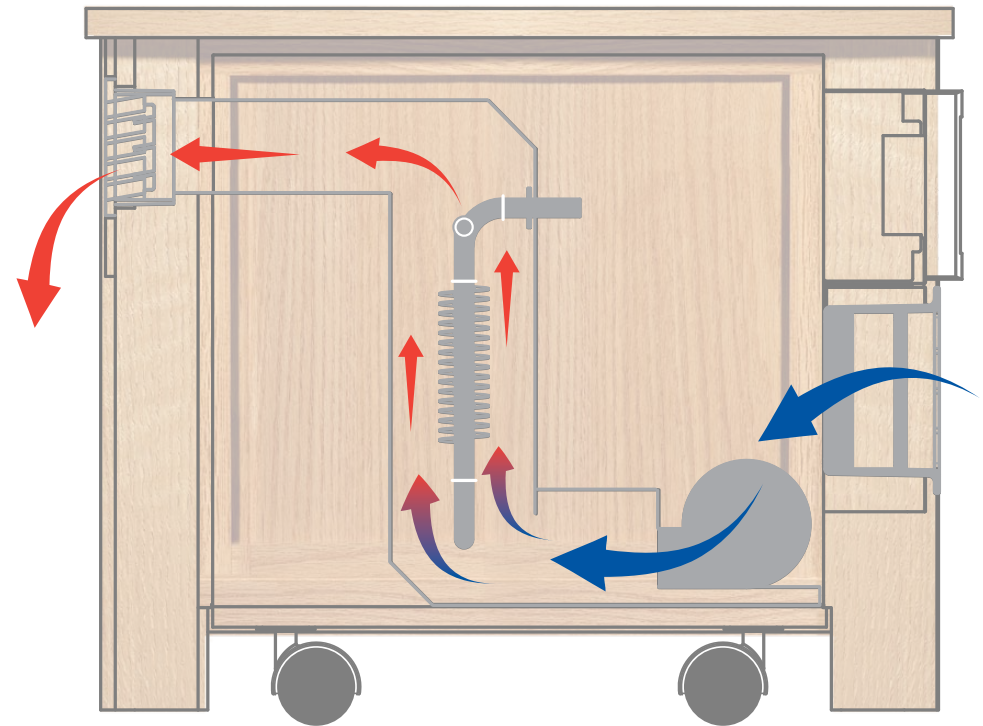
HOW THE SUMMER BREEZE ZONE HEATER WORKS

STEP ONE Floor level, ambient air is drawn from your room into the Summer Breeze zone heater through the washable filter. This lifetime filter prevents airborne impurities from entering the heating chamber.

STEP TWO Cool, filtered air enters the cross-flow fan chamber and is propelled upward into the heating chamber. The 22 bladed fan, spins at 1,800 revolutions per minute. The continuous-duty rated, self-lubricating fan requires no maintenance.

STEP THREE Air passes across the 172 stainless steel fins of the heating element where it is brought up to approximately 200°F. The exclusive mineral-filled tubular heating element is guaranteed for ten years, five to ten times longer than typical warranties of bulb heaters. The magnesium oxide inside the element tube pulls the heat energy from the filament wire to the stainless steel tube and fins, which act as an integrated heat exchanger with the air. The magnesium oxide in the tubular heating element not only works to protect the filament wire, but also significantly reduces the temperature of the filament wire when compared to that of quartz elements or bulbs. The efficient transfer of heat away from the filament wire prevents burnout and provides dramatically longer life of the heat source.

STEP FOUR Warm air flows from the Summer Breeze zone heater into your room. The front louvered grill directs the warmth slightly downward as to take advantage of heat's natural tendency to rise, keeping you warm from your toes to your nose. Little fingers are protected thanks to our exclusive FeltTouch™ coating on the front grill.



SUMMERBREEZE

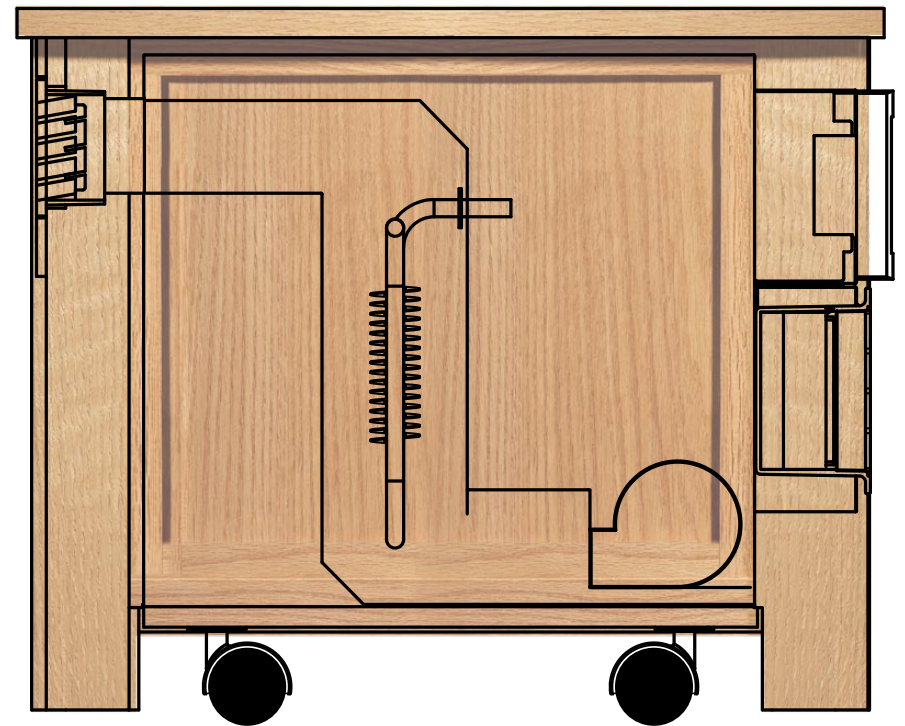


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SUMMERBREEZE



SPECIFICATIONS

1450 Watts

Approximately 5,000 BTUs

12 Amps

Heats up to 1,000 square feet

Stainless Steel, Mineral Filled,
Finned Tubular Heating Element Rated
at 50,000+ Hours of Operation

Complete 5 Year Limited Warranty
on the Entire Summer Breeze Heater

10 Year Guarantee on Heating Element

Redundant Safety Systems —
Dual Over-Temp Protection Fuses and Tilt Switch

Downward Directional, Louvered, FeltTouch™ Front Grill

Solid Wood, Furniture Grade Handcrafted Cabinet

Underwriter Laboratories (UL) Certified

Washable, Lifetime Filter

Thermostat Accurate up to +/- 0.9 Degree

Four Hidden Caster Wheels for Easy Transport

Uses Conventional 110 Volt 3-Pronged Outlet

8 Foot, 14 Gauge Cord

Galvanized Steel Heating Chamber

18 1/2" Tall x 14 1/2" Wide and 22 1/4" Deep

43 Pounds

Made in the USA with globally sourced components

The Summer Breeze zone heaters are crafted by hand at Riccar's factory in St. James, Missouri alongside Riccar's legendary world-class vacuum cleaners. Riccar's vacuum cleaners, zone heaters & air purifiers are sold exclusively through Authorized Riccar Retailers, where you will receive expert advice and professional service. To be connected with the nearest Riccar retailer, please call 1-888-6-RICCAR or visit www.riccar.com.

RICCAR



— RICCAR.COM —
— (888) 6 RICCAR —

LRCB-HEAT