

# Who's eligible?

Use our fundraisers to offset costs for trips, group activities, competitions, or other special projects.

- Schools (all clubs, teams and groups)
- Churches, Synagogues
- Brotherhoods, Sisterhoods
- Sports Boosters, Little Leagues, Teams
- Youth Groups
- Community Groups
- Gymnastics Clubs, Karate Clubs
- Marching Bands, Music Clubs
- Sports Clubs
- Cheerleaders
- Boy Scouts, Girl Scouts
- Service Clubs
- Garden Clubs
- Scholarship Funds
- Any nonprofit group

To register your organization for fundraising with Country Way, fill out and return the fundraiser account application.

Visit our website for more details about both programs and the application:  
[www.MyCountryWay.com](http://www.MyCountryWay.com)



Located 3 miles east of Rte. 250 on Rte. 441  
[www.MyCountryWay.com](http://www.MyCountryWay.com)

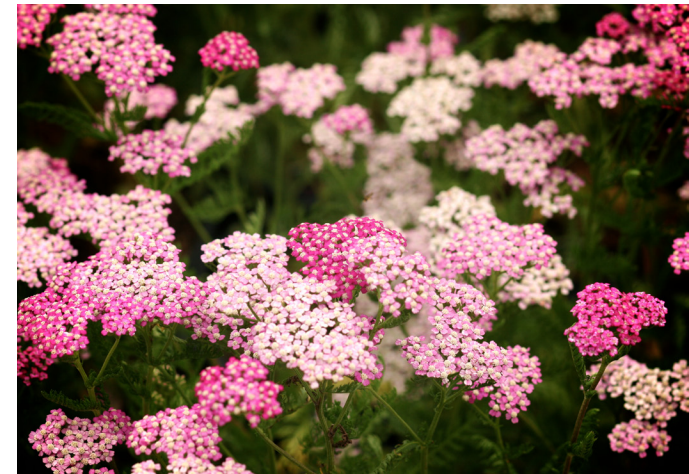
**Country Way**  
GARDEN CENTER  
2755 Penfield Road, Fairport, NY 14450  
(585) 377-9810

place stamp  
here

fundraising  
with  
**Country Way**  
GARDEN CENTER



we've got **2** ways to help your group raise funds



# fundraising

with  
*Country Way*  
GARDEN CENTER

To help support local community groups, we have developed two easy fundraisers. Pick the one that works best for your group.

## AT COUNTRY WAY, WE 'PETAL' INCREDIBLE PLANTS!

We are a sustainable, earth friendly, family-owned nursery. We are a local grower operating both a retail garden center and a wholesale nursery. As a grower, we specialize in perennials from the common to the collectible, currently growing over 500 cultivars. Additionally, we offer a full selection of trees, shrubs, and annuals.

We also carry a complete line of soil amendments, mulches, garden nutrients and defenses at a very good value and quality.

Our staff is knowledgeable and experienced in the trade, and eager to assist our clients with their plant selections, providing expert advice and unmatched service.

We feature a professional landscape design/build department. Our high quality installations include plantings, walkways, patios, walls, driveways as well as water features.



## Program #1

### 'Goodness Grows'

This shopping event is as easy as 1-2-3. 'Goodness Grows' is held each Spring during peak gardening weekends. Country Way will donate 10% of purchases made by your supporters during your group's event.

- 1. SPREAD THE WORD!**  
Together we'll choose a weekend and then we'll design a personalized invitation to hand out. Then your members just distribute the invitations to your supporters. It explains that 10% of their purchases made during your weekend will go to support your group. Have everyone spread the word.
- 2. SHOP!**  
During your event dates, supporters bring in the invitation when they shop. They present the invitation at the time of purchase to ensure that your group gets credit. Your fans can shop as many times as they want during your event.
- 3. EARN!**  
As soon as your group's event is over, the amount your supporters have purchased will be tabulated. Country Way will then write a check payable to your organization for 10% of the pre-tax total purchased by your fans.



## Program #2

### Gift Card Fundraising

Earn quick cash any time of the year by holding a gift card fundraiser. Your group will earn 20% of the value of the gift cards sold. Gift cards make great gifts!

- Gift cards come in a \$20 denomination
- Your club purchases gift cards at 20% off the face value and sells them at face value to your supporters
- Gift cards have no expiration date
- They can be used the same as cash at our garden center\*
- Your club can return unsold cards within 14 days of your fundraiser
- (Alternatively your group can take pre-paid orders for fundraiser gift cards)

\*retail purchases only, cannot be used for paying invoices, previous purchases, landscape services, special orders, hardscape products, delivery charges or wholesale purchases.

