

‘Goodness Grows’ Fundraising Program

Our ‘Goodness Grows’ Fundraising Program is as easy as 1-2-3. Here’s how it works:

1. Members of your group distribute personalized Invitations to your supporters, stating that 10% of their pre-tax purchases made during your event dates, will be donated to your group. Your group just needs to **PROMOTE, PROMOTE, and PROMOTE** the event by spreading the word about your fundraiser and passing out LOTS & LOTS of Invitations. Post it in your newsletters, bulletins, school newspapers, emails, etc. Shout about it! Direct people to our website where they can print & email copies of it, too. Post it on your website. Link your website to ours. Encourage people to pass it on.
2. With the Invitation in hand, your supporters just shop at Country Way Garden Center on the event dates for your group. They can take advantage of our huge selection of top quality trees, shrubs, annuals, garden supplies, and our own distinct perennials-grown right here at Country Way! They can even use it for gift card purchases, too!
3. After your shopping event, Country Way will tabulate the pre-tax total your supporters spent using our portion of the Invitation, the bottom. We will then send a check for 10% of that pre-tax total to your group coordinator within 3 weeks of your event. Keep in mind that this is our busiest time of year and we will do our best to do this by then.

This fundraiser is simple and much less time consuming than other fundraisers

which often require: taking orders, selling over-priced products that many people don’t need or want, collecting money in advance, handling money, a large volunteer force for product delivery and pick-up, customer service issues, broken items, returned items, unhappy customers and customers that forget to pick-up or pay for their orders.

With our ‘Goodness Grows’ Fundraisers all you need to do is heavily promote your event! You don’t even need to be present for the event. The whole event is held here at Country Way. Our staff takes care of everything, from having a high quality product line available for your customers to choose from, to providing top-notch customer service and our satisfaction guarantee. Your group members and their friends, families and neighbors are already buying gardening items and plants; so let them help your group at the same time! Sign up for ‘Goodness Grows’! We’ll make your Invitation available on our website, too. Your supporters can print more copies and return to shop as many times as they’d like during your event dates with an Invitation in hand each time! They can email it to others, too. The only thing we ask that you respect our regular customers by not soliciting them in the general vicinity of our garden center for your event. Please do not pass out your invitations at our garden center. Our staff will not do so either. Thank you for not leaving copies at the desk for them to pass out.

To register your group for a ‘Goodness Grows’ event fill out the **Goodness Grows Registration Form** which can be found on the Fundraising Page. If you are not yet a current Fundraising Account holder, please also fill out the **Fundraising Account Application** which can be found on the Fundraising Page.

Note: Note: the ‘Goodness Grows’ program cannot be used for paying invoices, previous purchases, landscape services, special orders, bulk mulch, stone and hardscape products or delivery charges.